

## MACRO – Museo d'Arte Contemporanea di Roma

### SCIENCE FASHION

Interactions between Fashion, Science and New Technologies

Curated by

**13 – 15 May 2026**

MACRO – Museum of Contemporary Art, Rome

via Nizza 138 – 00198 Roma

[www.museomacro.it](http://www.museomacro.it)

Why the title **Science Fashion**? Because it evokes science fiction, as the work of the involved creatives blurs the line between science and visionary thinking. Their aesthetic may be innovative, futuristic, or fantastical, but their commitment is genuine and driven by a need to tackle pressing issues such as the environment, climate, energy, and species coexistence. Divided into 4 thematic sections — renewal, dematerialisation, interaction, and recovery — the conference seeks to present innovative ideas that do not aim to create new trends or fashions, but rather to contribute to a transformation in how fashion and the designer's role are understood.

**Renewal:** new materials, processes and poetics

**Dematerialisation:** virtual and digital fashion

**Interaction:** wearables, interactive or sensorial clothing

**Recovery:** re-design, co-creation, and ethics that generate the new aesthetics

Intentionally conceived as a series of contributions from different and even opposing perspectives, the **Science Fashion** series of talks and accompanying events aims to explore future perspectives not only within the fashion industry but, above all, in education across creative disciplines such as fashion, design, and art, and their intersections.

#### Programme

##### **Tuesday 12 May 2026**

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WORKSHOP @ NABA, Nuova Accademia di Belle Arti, Campus di Roma, Via Ostiense 92

10:00 – 18:00 Session 1: Renewal & Recovery

- *Colour Lab - The Art and Science of Natural Pigments in Sustainable Textile Practices* / Hands-on Dyeing Workshop with **Christina Dörfler**, artist, researcher and educator, Vienna

10:00 – 18:00 Session 2: Interaction

- *Coded Biophilia: How soft living matters are shaping the way we perceive other bodies?* / Workshop with **Giulia Tomasello**, interaction designer and researcher, Rome

### **Wednesday 13 May 2026**

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CONFERENCE @ MACRO - Museum of Contemporary Art, Rome, Via Nizza, 138 Auditorium

14:30 – 15:00 Introduction and opening of the conference by **Dobriła Denegri**

15:00 – 16:00 Session 3: Dematerialisation/Rematerialisation

- *Fashion as a radical act of collaboration shaped by war, identity, and hope*

**Adi Gill**, **threeASFOUR's** Founder / Creative Director / Fashion Designer, and Professor at Parsons School of Design, in conversation with **Gloria Maria Cappelletti** and **Dobriła Denegri**

16:30 - 17:30 Session 4: Dematerialisation/Rematerialisation

- *METASENS TRILOGY - from hybrid reconstruction to digital integration*

Lecture + Q&A with **Jens Laugesen**, Creative Director / Founder of JENS\_LAUGESEN DESIGN and KONSensX Advisory Collective, introduced by Dobriła Denegri

17:30 – 19:00 Session 5: Renewal & Recovery

Cinema Hall

- The Rome premiere of **Yuima Nakazato's** award-winning documentary ***Dust to Dust*** (2024)

Directed by Kosai Sekine, the film follows a Japanese fashion designer to Kenyan landfills to examine the environmental impact of textile waste. It highlights the journey towards socially responsible fashion and features the creation of Nakazato's innovative, sustainable materials for his Paris Haute Couture presentation of the collection "Inherit".

### **Thursday 14 May 2026**

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TALK & CONFERENCE @ MACRO - Museum of Contemporary Art, Rome, Via Nizza, 138 Auditorium

12:00 - 13:00 Session 6: Renewal

- *Prosperity Fashion: Nature as Material Agency*

Talk + Q&A with **Paolo Franzo**, Researcher in Fashion Design at the Department of Architecture of the University of Florence, introduced by Dobriła Denegri

14:00 - 16:00 Session 7: Dematerialisation, Renewal & Recovery

- *The Digital Turn in Fashion Education: Experimentation, Heritage and New Perspectives*

Curated by **Romana Andò**, Associate Professor of "Sociology of Communication and Fashion" and "Audience Theory and Analysis" at Sapienza University of Rome

Brainstorming and discussions with lecturers and professors teaching fashion at NABA, IED, RUFA, ILA, and Accademia della Moda e Costume:

**Guenda Cermel**, Head of Fashion, RUFA, Rome University of Fine Arts: *The End is the Beginning: Teaching Fashion Design Through a Systemic Reverse Methodology*

**Ivana Conte**, Director, ILA, International Luxury Academy, Rome/London

**Viviana Damiano**, Head of "Fiamma Lanzara" Library, Accademia Costume e Moda, Roma: *The "Fiamma Lanzara" Library: past and future of fashion through ancient languages and new technologies*

**Diego Manfreda**, Course Leader, BA in Fashion Design, NABA, Nuova Accademia di Belle Arti, Roma

**Romina Toscano**, BA Coordinator of Fashion Styling and Art Direction course, IED, Istituto Europeo di Design, Roma

16:30 - 17:30 Session 8: Renewal & Recovery

- *Fashion & Technology*

Lecture + Q&A: **Ute Ploier**, designer and professor at Fashion & Technology, University of Arts Linz and **Anna Breit**, photographer, Vienna

17:30 - 18:30 Session 9: Dematerialisation/Rematerialisation

- *All about SOLL*

Talk, **Silvio Vujičić**, artist and fashion designer and **Miro Roman**, architect and researcher, moderated by Dobrila Denegri

### **Friday 15 May 2026**

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EXHIBITION OPENING @ NABA, Nuova Accademia di Belle Arti, Via Ostiense 92  
Gallery

11:00 – 12:30 Session 10: Renewal & Recovery, Interaction

- Opening of the exhibition showcasing the work of Christina Dörfler and Giulia Tomasello, as well as the outcomes of workshops with students led by them

CONFERENCE @ MACRO - Museum of Contemporary Art, Rome, Via Nizza, 138  
Auditorium

14:30 - 15:30 Session 11: interaction

- *Wearable Futures: Fashion as Interface Between Body, Environment, and Technology*

Lecture + Q&A: **Galina Mihaleva**, Fashion Designer, Researcher, and Associate Professor, FIDM ASU (Arizona State University)

15:30 - 16:30 Session 12: Dematerialisation

- *From Self-Expression to the Uncanny Self*

Lecture + Q&A: **Gloria Maria Cappelletti**, Lecturer and Subject Advisor New Technologies for Fashion, NABA; Editor-in-Chief, RED-EYE Metazine; AI Contributor, d La Repubblica

17:00 - 18:00 Session 13: Recovery

- *FASHIONCLASH — Fashion Makes Sense: Social Design in Practice*

Lecture + Q&A: **Els Petit-Carapiet** and **Branko Popović**, Founders & Business and Artistic Directors @ FASHIONCLASH, Maastricht

18:00 - 19:00 Session 14: Recovery

- *Presentation of the project Our Rags Magazine*

**Elisa van Joolen**, visual artist, Programme Director of the BA Fashion Department at the Gerrit Rietveld Academie in Amsterdam and member of the critical fashion platform Warehouse.

All sessions will be held in English, and the entrance is free

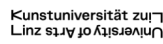
The initiative is organised with the support of international institutions, including the Federal Ministry of Arts, Culture, Media and Sport of the Republic of Austria and the Austrian Cultural Forum in Rome; the Croatian Ministry of Culture and Media; the Danish Arts Foundation and the Danish Academy in Rome; FASHIONCLASH (Maastricht); Sapienza University of Rome and UnitelmaSapienza; NABA, Nuova Accademia di Belle Arti; University of Art and Design Linz; Arizona State University; the Academy of Fine Arts in Catanzaro and the Gerrit Rietveld Academy in Amsterdam.



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FASHIONCLASH



Gerrit Rietveld Academie

Under the patronage of the Camera Nazionale della Moda Italiana.



## INFORMATION

Free admission

Event in English

Auditorium and foyer

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